# GOLDEN fundraising

Central Alberta's online fundraising company!

> "We have been helping local sports teams, community groups, charities, and organizations achieve their fundraising goals for over 25 years.

As a local family-owned and operated company, we are excited to support our Central Alberta community through this program."

KARSTEN NOSSACK President, Nossack Food Group

## WHY FUNDRAISE WITH US? we're glad you asked!

#### it's easy

- We manage the online sales + payments, so you can focus on promoting your Fundraiser!
- Up to 30% profit margins with NO pre-purchased product and NO minimums!
- No bulky products to carry or administration to organize!

#### we're local

- We are a local business in Central Alberta that supports local businesses!
- Opportunity to apply for the Nossack Athletic Ambassador Grant (NAAG) \$10,000 in grant opportunities for aspiring athletes!
- · Keep your fundraising dollars in our community!

#### we're dedicated

- Our Fundraising products change seasonally, offering a variety of options for your supporters
  you can easily run multiple fundraisers a year!
- 25+ years of successful campaigns + support from our in-house team!
- · Pick up your Fundraising cheque when you pick up your order!

### social media



Our Golden Fundraising team wants to Stay Social with you! We will promote your fundraiser on our social media accounts and can provide you with graphics, short links and QR codes to share - just let us know what you'd like! Promoting your fundraiser via your social media channels and connecting with us is KEY to a successful campaign!

# 4 simple steps!

#### get started

Fill out the <u>Get Started Form</u> on our website, or give us a call!

#### choose your products

Determine your Fundraising goals + select which products to sell.

We'll help you organize timelines + details for your supporters.

#### promote

Promote your Fundraiser to your supporters.

We manage the orders + admin, so you can focus on telling your story + directing your supporters to purchase online.

#### pick up + distribute

Pick up your cheque + distribute to your supporters!

It is your responsibility to maintain the condition of the product once picked up, (refrigerated, frozen, etc.), so plan to distribute the products as quickly as possible to your supporters.

## **Helping you Shine!**



Sports Teams



**Community Groups** 



Charities

## DISTRIBUTION

#### fundraiser pick-up \*

Order pickup is at the Nossack Distribution Center in Red Deer. It is your responsibility to maintain the condition of the product once picked up, (refrigerated, frozen, etc.), so plan to distribute the products as quickly as possible to your supporters. We will help arrange the best time for your pick up.

#### \* Orders must be picked up as one full, complete Fundraising Group order - we do not allow for separate orders to be picked up individually.

If you require refrigerated/frozen delivery of your Fundraising Group, it will be subject to an additional fee and driver availability. This needs to be determined before the Fundraiser goes live - please ask for details.

#### order distribution

Have your volunteers scheduled and ready to help. We will supply you with an Order Report to keep you organized during your Fundraiser distribution.

#### let's get started!

Visit **goldenfundraising.ca** and fill out the Get Started Form, or contact our team using the information below and we'll help you get started right away!

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403-346-5006 fundraising@nossack.com 100, 7240 Johnstone Drive Red Deer, Alberta T4P 3Y6 Stay Social! f <a>Stay Social!</a>