

Central Alberta's online fundraising company!



"We have been helping local sports teams, community groups, charities, and organizations achieve their fundraising goals for over 25 years.

As a local family-owned and operated company, we are excited to support our Central Alberta community through this program."

KARSTEN NOSSACK President, Nossack Food Group

# WHY FUNDRAISE WITH US?

### we're glad you asked!

#### it's easy

- We manage the online sales + payments, so you can focus on promoting your Fundraiser!
- Up to 30% profit margins with NO pre-purchased product and NO minimums!
- No bulky products to carry or administration to organize!

#### we're local

- We are a local business in Central Alberta that supports local businesses!
- Opportunity to apply for the Nossack Athletic Ambassador Grant (NAAG) -\$10,000 in grant opportunities for aspiring athletes!
- Keep your fundraising dollars in our community!

#### we're dedicated

- Our Fundraising products change seasonally, offering a variety of options for your supporters
   you can easily run multiple fundraisers a year!
- 25+ years of successful campaigns + support from our in-house team!
- · Pick up your Fundraising cheque when you pick up your order!

#### social media





Our Golden Fundraising team wants to Stay Social with you! We will promote your fundraiser on our social media accounts and can provide you with graphics, short links and QR codes to share - just let us know what you'd like! Promoting your fundraiser via your social media channels and connecting with us is KEY to a successful campaign!

# 4 SIMPLE STEPS!

# (2)

3



#### get started

Fill out the

Get Started Form

on our website, or

give us a call!

#### choose your fundraiser products

Determine your Fundraising goals + select which products to sell.

We'll help you organize timelines + details for your supporters.

#### promote

Promote your Fundraiser to your supporters.

We manage the orders + admin, so you can focus on telling your story + directing your supporters to purchase online.

# pick up + distribute

Pick up your cheque + distribute to your supporters!

Most items must be kept refrigerated, so plan to get items to your supporters as quickly as possible.

## Helping you Shine!







# DISTRIBUTION

#### fundraiser pick-up (default)

Order pickup is at the Nossack Distribution Center in Red Deer. We will arrange the best time for your pick up, so you can distribute the products as quickly as possible to your supporters, as most of the products must be kept refrigerated.

\*Orders must be picked up as one full, complete Fundraiser order - we do not allow for orders to be picked up individually.

#### fundraiser delivery (upon request, subject to fee)

Delivery of your Fundraiser is available and subject to a delivery fee. The delivery date will be arranged in advance, but timing will depend on location and truck delivery routes. We can provide an estimated delivery window that morning, just give us a call.

\*Orders must be picked up as one full, complete Fundraiser order - we do not allow for orders to be picked up individually.

#### order distribution

Have your volunteers scheduled and ready to help. We will supply you with an Order Report to keep you organized during your Fundraiser distribution.

#### let's get started!

Visit **goldenfundraising.ca** and fill out the Get Started Form, or contact our team using the information below and we'll help you get started right away!